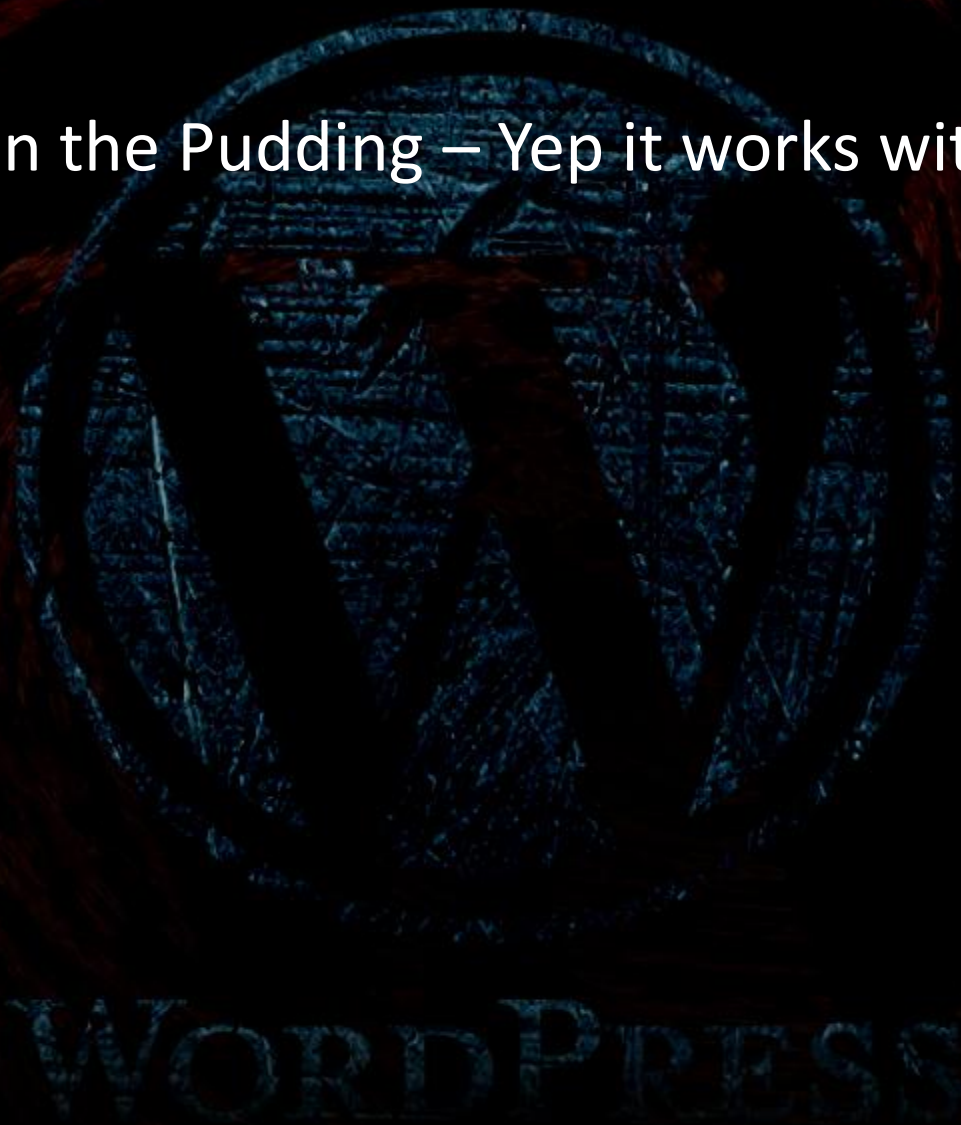


The Proof is in the Pudding – Yep it works with Microsoft



Ben Lobaugh
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Who am I?

- Open Source fanatic
 - Since 1998
- Sailor
- AirHead
- Musician
- PHP developer since 2000
- Active member of the Seattle WordPress community
 - Organize the Developer Meetup
 - Give regular presentations
- Open Source Operative at Microsoft

WORDPRESS

My Ingredients

- This presentation
 - <http://ben.lobaugh.net/blog/?p=7079>
- Microsoft Interoperability Labs
 - <http://www.interoperabilitybridges.com/>
- WordPress + Microsoft WebMatrix
 - <http://web.ms/wordpress>
- Windows Azure for PHP Developers
 - <http://azurephp.interoperabilitybridges.com/>
- Wordpress for Windows Phone 7
 - <http://windowsphone.wordpress.org/>

Microsoft's Open Cookbook

“Our goal is to promote greater interoperability, opportunity and choice for customers and developers throughout the industry by making our products more open and by sharing even more information about our technologies,” as stated by Steve Ballmer, CEO, Microsoft.

- Contribute to the Linux kernel
- Provide technical support for PHP on Windows
 - 5.3 and 5.4 have seen some major performance/security gains
- Interact with Open Source communities to improve their products
 - WordPress, Drupal, Node.js, MongoDB, ...

See an interview with Brian Swan from Microsoft for a broad overview:

<http://osarena.org/editorial/interviews/interview-with-brian-swan-from-microsoft.html>

Quick Meals with WebMatrix

What Is WebMatrix?

WebMatrix is a free web development tool from Microsoft that includes everything you need for website development. Start from open source web applications, built-in web templates or just start writing code yourself. It's all-inclusive, simple and best of all free. Developing websites has never been easier.

<http://www.microsoft.com/web/webmatrix/>

WebMatrix uses the Microsoft Web Platform Installer for quick no hassle installation. a brand new WordPress website can up and running in minutes.

Cooking in the Cloud

What is Windows Azure?

Windows Azure is an open and flexible cloud platform built for you.

<http://www.windowsazure.com>

- Easy to use Platform As A Service (PAAS)
- Virtually limitless scaling powerhouse
- Only pay for usage
- No datacenter or server administration knowledge required!

PHP SDK

<http://phpazure.codeplex.com>

- Scaffolds to generate pre-built applications
- WordPress scaffold is available
 - <http://bit.ly/pPoGzk>

Sparking your creativity

What is WebsiteSpark?

WebsiteSpark gives Web designers and developers a jump-start by providing the tools and resources needed to build great websites, free of cost.

<http://www.microsoft.com/web/websitespark/>

Free tools including:

- Visual Studio
- Expression Studio
- Windows Server
- SQL Server

A limited Windows Azure subscription is available with BizSpark

Baking on the go

What is WordPress for Windows Phone 7?

WordPress for Windows Phone 7 makes it easy to manage your blog or website while on the move. Writing and editing Posts and Pages is a breeze, as well as being able to quickly moderate comments and check statistics. And it's all made to get you in and out quickly.

<http://windowsphone.wordpress.org/>

Capabilities

- Edit Posts
- Edit Pages
- Moderate Comments
- Statistics

A large, faint, blue-tinted watermark of the WordPress logo is centered in the background. The logo features a circular emblem with a hand holding a quill pen, surrounded by a circular border. Below the emblem, the word "WORDPRESS" is written in a serif font. The background of the slide is dark with a subtle, swirling pattern.

Questions?